Knight&Wilson

COLOUR-FREEDOM®

METALLIC GLORY

PLEASE ENSURE YOU READ THESE INSTRUCTIONS TWICE BEFORE COMMENCING YOUR COLOUR

STRIKING METALLIC PERMANENT HAIR COLOUR

With Colour-Freedom® Metallic Glory it is now possible to achieve professional metallic effects at home. If you want to create metallic shades or enhance your natural grey colour, you will love the tones of Metallic Glory!

Metallic Glory shades are 'deposit only' - this means they cannot lighten (only darken or enhance) the existing hair colour.

Colour-Freedom® Metallic Glory has a unique professional formulation with Shea Butter & Argan Oil, which nourishes, hydrates and protects the hair during the colouring process. This means it can be applied to bleached and previously coloured hair without risk of compromise.

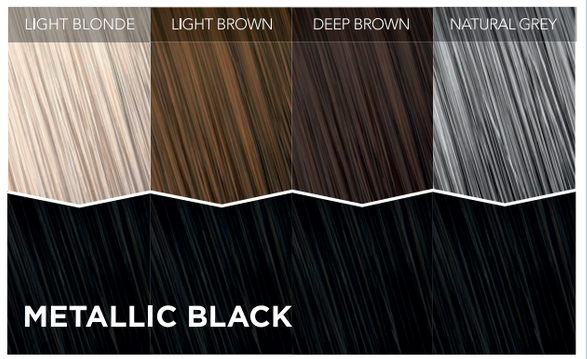
Each Metallic Glory shade gives a permanent colour result with a metallic effect, whilst the conditioning formulation leaves the hair with a beautiful natural lustre.

UNDERSTANDING THE SHADES

Metallic Glory is deposit only. It darkens and creates tones in the hair - it does not lighten the hair during the colouring process. For these reasons, it is important to understand each Metallic Glory shade, how they work and the results that can be expected.

With the exception of the Metallic Black shade, in order to achieve true metallic shades using Metallic Glory, the hair must first be pre-bleached/lightened to a clean, pale blonde with no yellow tones. Other effects can be created on darker bases as detailed below.

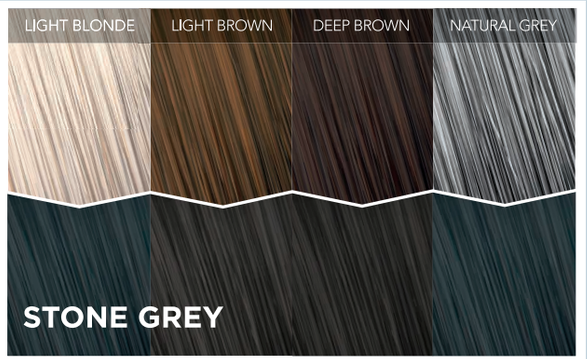
Metallic Glory shades must ALWAYS be left on for the full development time of 25 minutes.



A cold black of a 1.0 base (black) which can be used on all bases from light blonde to dark brown, whilst also covering natural grey. Metallic Black will produce a cool black result when applied to the following bases -

- Very Light
- Highlighted
- Balayage
- Ombre
- Darker Bases
- Previously Coloured
- Naturally Grey

Metallic Glory Metallic Black will counteract unwanted mild warm tones in dark blonde and brunette bases.

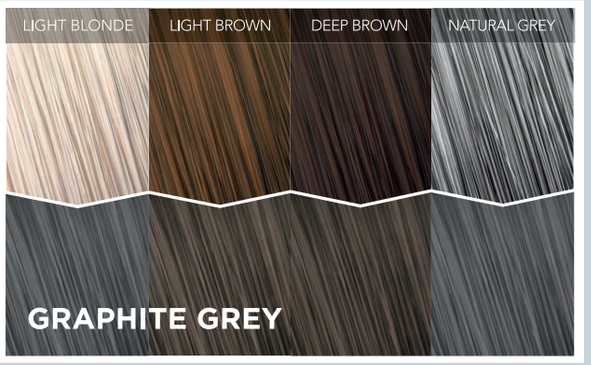


A cool, deep grey of a base 4.0 (medium brown), which can be used on bases from light blonde to deep brown, whilst also covering natural grey. To achieve a true Stone Grey result, the hair must first be pre-lightened to a clean, pale blonde with no yellow tones.

When Stone Grey is applied to very light or highlighted hair, it will produce a deep dark grey. If used on darker depths, it will add a cool tone to the current shade (the visibility of this cool tone will depend on the depth of the hair). When applied to naturally grey hair, it will deepen white hairs to produce a dark grey result.

Stone Grey can counteract mild warmth in hair; however the product should not be applied to bases that are very yellow, orange or red - such bases may contain tones that conflict with the grey pigments in the product and may cause an unwanted result. If you wish to achieve a true grey result on such bases, the hair must first be lightened to pale clean blonde.

Stone Grey should not be applied to hair that has any remaining fashion colours (such as bright blues, greens, purples).



A true grey of a base 6.0 (dark blonde) which can be used on bases from light blonde to deep brown, whilst also covering natural grey. To achieve a true Graphite Grey result, the hair must first be pre-lightened to a clean, pale blonde with no yellow tones.

When Graphite Grey is applied to very light or highlighted hair, it will produce a true graphite grey shade. If used on darker depths, it will add a cool tone to the current shade (the visibility of this cool tone will depend on the depth of the hair). When applied to naturally grey hair, it will deepen white hairs to produce a graphite grey result.

Graphite Grey can counteract mild warmth in hair; however the product should not be applied to bases that are very yellow, orange or red - such bases may contain tones that conflict with the grey pigments in the product and may cause an unwanted result. If you wish to achieve a true grey result on such bases, the hair must first be lightened to pale clean blonde.

Graphite Grey should not be applied to hair that has any remaining fashion colours (such as bright blues, greens, purples).

A true light grey of a base 9.0 (light blonde) ideal for producing light grey results on clean blonde, pre-lightened and natural white/grey bases. To achieve a true Silver Grey result, apply to platinum blonde hair, with no yellow or warm tones.

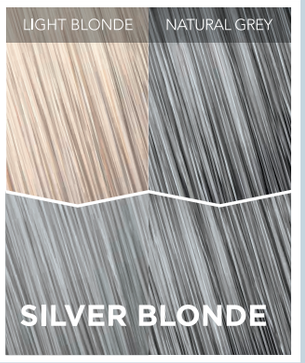
When Metallic Glory Silver Grey is applied to very light or highlighted hair, it will produce a true light grey. If applied to naturally grey or salt and pepper hair, it will produce more subtle silver grey tones.

A. Metallic Glory Silver Grey will not produce significant results in any brunette bases and in these instances it is recommended one of the other Metallic Glory shades are used.

B. Metallic Glory Silver Grey should not be applied to bases that are very yellow, orange or red - such bases may contain tones that conflict with the grey pigments in the product and may cause an unwanted result. If you wish to achieve a true result on such bases, the hair must first be lightened to pale clean blonde.

C. Metallic Glory Silver Grey should not be applied to hair that has any remaining fashion colours (such as bright blues, greens, purples).

NOTE Points **A**, **B** & **C** above also apply to Silver Blonde, Silver Steel, Silver Violet & Rose Gold.



A lightest grey of a base 10.0 (light blonde) ideal for producing pure silver tones on clean blonde, pre-lightened bases with no yellow tones and natural white bases.

A lightest grey of a base 10.0 (light blonde) ideal for producing a silver with a blue violet tone on clean blonde, pre-lightened and natural white bases.

A lightest grey of a base 10.0 (light blonde) ideal for producing a silver with a violet tone on clean blonde, pre-lightened and natural white bases.

A lightest blonde of a base 10.0 ideal for producing a rose gold tone on clean blonde, pre-lightened and natural white bases.

YOU WILL NEED

- Your chosen Metallic Glory shade.
- The gloves provided.
- A clock or watch.
- An old towel and T-Shirt.
- A non-metallic wide toothed comb.
- A non-metallic bowl.
- A tint brush.
- A clarifying shampoo.

USEFUL TIPS BEFORE YOU START

- Check your pack contains 1 tube of colourant, 1 developer bottle, 1 sachet of conditioner and 1 pair of gloves.
- For optimum precision during application, we recommend emptying the contents of the colourant tube and developer bottle into a plastic colour bowl and mix and apply with a tint brush. However, the applicator bottle can also be used.
- If you have recently lightened or bleached your hair, we would recommend that you apply a conditioning treatment before application of a Metallic Glory shade.
- Although the hair should be dry at time of application, it should also be clarified of any styling product before you attempt to colour your hair.
- Always colour hair in daylight hours, as artificial light can sometimes cause inaccurate application placement.
- Wear and old T-Shirt and cover upholstery before commencing.
- Always wear gloves provided.

APPLICATION

STEP 1 Remove the cap from the developer applicator bottle and carefully place to one side. Squeeze the entire contents of the colourant tube into the developer bottle and re-fasten the lid, checking it is fully secure. Now shake the applicator bottle to ensure the colourant and developer are fully intermixed.

STEP 2 Apply the mixed product to root areas first and then work through to mid-lengths and ends. Once you are happy that the hair has been fully covered in colourant, lightly massage from roots to ends for 1 minute.

STEP 3 Development. Once the colourant has been applied, allow to develop for 25 minutes without covering the hair.

STEP 4 Rinsing. After development has concluded, work a small amount of water into the hair and then work the colourant from the roots to the ends (as you would a shampoo). Pay particular attention to massaging around the hairline (front and back) as this will prevent staining. After massaging for 1 minute, begin rinsing the hair. Carefully direct the water flow throughout, working the colourant mixture out of the hair. Rinse until the water runs completely clear.

STEP 5 Conditioning. Once you are happy that the water is running fully clear and all colourant has been successfully rinsed, lightly towel dry the hair and apply the conditioner. Comb the conditioner through the hair (from roots to ends) and leave for 5 minutes. After 5 minutes, lightly rinse the conditioner from the hair for 2 minutes using warm water. Dry and style as usual.

REGROWTH APPLICATION

When you need to re-apply your Metallic Glory shade to your regrowth, we recommend working with a plastic bowl and tint brush.

Mix the colourant and developer in the bowl and using the tint brush, apply (on dry hair) to only the new regrowth areas.

Develop for 20 minutes.

Once developed, dampen a non-metallic comb and begin working the colourant from the roots through to the mid-lengths and ends. Leave for a further 5 minutes and then rinse and condition as instructed.

Total development time: 25 minutes.

MALE APPLICATION / SHORT HAIR / GREY SMUDGING

Stone Grey, Graphite Grey and Silver Grey can be used to enhance and blend natural grey and white hair. This is particularly suitable for men or women with short hair who wish to blend out grey, but retain the overall cool tone. This method is known as 'Smudging'. In addition to your chosen Metallic Glory shade you will also need a non-metallic comb.

Before application, ensure your hair is fully dry and positioned as usually styled.

STEP 1 Mix the Metallic Glory colourant and developer as instructed - using the applicator bottle.

STEP 2 Take your non-metallic comb and squeeze a small amount of the mixed Metallic Glory colourant onto the teeth of the comb.
STEP 3 Locate the areas of grey you wish to target and very gently dig the teeth of the covered comb into this specific area of hair, creating gentle circular motions to 'smudge' the natural grey. Do not aim to fully saturate the natural grey, but lightly cover and smudge. Apply a little more colourant mixture to the teeth of the comb and continue throughout the hair, gently 'smudging' and blending out the natural grey or any areas where you can see natural white.

STEP 4 The whole head of hair should not be fully covered in colourant (or saturated) and you may possibly use only 1/3 of the mixed colourant. You will begin noticing the grey diminishing as the colour develops. Once applied, allow to develop for 25 minutes.

STEP 5 Once developed, proceed to rinsing, conditioning and styling as usual.

TIP The above 'Smudging' method can also be used on hair types that have been bleached to platinum and where a natural 'grey' look is desired. Prior to the 'Smudging' method, ensure the hair has been toned and features no yellow or brassy hues. If you wish to create a 'salt and pepper' grey on longer bleached hair, you can conduct the above 'Smudging' method, but replace the non-metallic comb for a plastic vent brush.

BANISHING YELLOW & BRASSY TONES IN BLEACHED & LIGHTENED HAIR

To create true metallic effects, it is very important that any brassy or yellow tones are removed from the hair prior to using Metallic Glory. This can be achieved using Colour-Freedom® Blondes 'White Blonde'. White Blonde is a deep conditioning, semi permanent toner with special violet colour pigments that neutralise unwanted yellow and brassy tones in natural and artificial blonde, grey or white hair. White Blonde will restore the brightness of natural blonde hair and can be used on bleached and pre-lightened hair to create a pure white blonde – the perfect blank canvas to showcase your new Metallic Glory shade!

For more information on Colour-Freedom® Blondes 'White Blonde' visit colour-freedom.com

⚠ SAFETY INFORMATION

- Hair colorants can cause severe allergic reactions.
- Read and follow instructions carefully.
- This product is not intended for use on persons under the age of 16.
- Temporary 'black henna' tattoos may increase your risk of allergy.
- Allergy to colourants can occur suddenly after long term use, therefore you should always conduct a skin test prior to each colourant application (even if you have used the product previously).
- Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them.
- Do not use to colour eyebrows or eyelashes.
- Metallic Glory is not recommended for use on hair extensions.
- Ensure product is fully rinsed from the hair after application.
- Immediately rinse any splashes on the skin or clothing.
- Avoid contact with surfaces as permanent staining is possible.
- Always wear gloves provided.
- Keep out of the reach of children.

DO NOT COLOUR YOUR HAIR IF:
- you have a rash on your face or sensitive, irritated & damaged scalp.
- you have ever experienced any reaction after colouring your hair.
- you have ever experienced any reaction to a temporary 'black henna' tattoo.

IF YOU EXPERIENCE ANY OF THE FOLLOWING DURING COLOURING:
- stinging or burning and/or rash, rinse colour from the hair immediately and stop the colouring process as this can be an indication of a more serious reaction. Do not attempt to colour your hair again (either at home or a salon) before contacting a doctor or seeking medical advice.
- dizziness, faintness or shortness of breath, rapidly spreading skin rash or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

IF AFTER COLOURING OR ON THE FOLLOWING DAYS:
you experience problems such as itching skin or scalp rash/weeping, swelling of eyes/face or blistering, seek immediate medical attention and contact the manufacturer.

PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possibly permanent eye injury. If product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then immediately flush with a large amount of lukewarm water and seek medical advice.
- Avoid unnecessary skin contact and use barrier creams such as petroleum jelly to protect hairlines

IMPORTANT

Please conduct a skin allergy test 48 hours prior to using this product, even if you have used this product or a similar before.

HOW TO PERFORM THE SKIN ALLERGY TEST
1. Remove any earrings.
2. Wear gloves provided.
3. In a plastic bowl or dish, mix a pea sized amount of the colourant (using a non-metallic brush or spatula) with an equal sized amount of the developer.
4. Using a cotton bud, apply a small amount of the mixed product behind the ear to about the size of a penny.
5. Leave for 25 minutes then remove.
6. If during the next 48 hour period you notice any abnormal reactions such as itching, redness or swelling, do not use this product.

HOW TO PERFORM A RESULT STRAND TEST
We advise new users to Metallic Glory check the results they can expect (for their hair type and base) by conducting a strand test and then checking the result in daylight. Conducting a strand test before whole head application will enable you to fully decide if the finished shade is right for you.

To conduct a strand test:
- Remove any earrings.
- Wear gloves provided.
- In a plastic bowl or dish, mix a pea sized amount of the colourant (using a non-metallic brush or spatula) with an equal sized amount of the developer.
- On dry, clarified hair, select a small section (no more than 1cm x 1cm) and using a tint brush, carefully (and fully) cover the strand in the mixed Metallic Glory colourant.
- Allow the strand to develop for 25 minutes and then rinse fully and allow to dry, before judging the colour result in daylight.

CREATE LUMINOUS FULL HEAD BLONDES & SUNKISSED HIGHLIGHTS

Perfect for use before Colour-Freedom hair colours & toners!

Colour-Freedom Cream Bleach is a unique powder-free lightener with a powerful lift action of up to 8 shades, using much milder peroxide than other bleaches. The professional ammonia-free formulation with beeswax and corn proteins protects the hair and scalp, nourishing and replenishing moisture during the lightening process.

The included Conditioning Treatment with Shea Butter, Argan Oil and Panthenol fortifies the hair and boosts elasticity, leaving it replenished, silky smooth and shiny.

QUESTIONS ABOUT COLOUR-FREEDOM®?

If you have any questions or need additional advice, please get in touch:

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